**3 Reasons Why Relocating to Santa Clarita is Good for Business**

Corporate relocations are on the rise, due in no small part to the remote employment trends that COVID has sparked. The age-old debate of yesteryear has finally been solved: **Yes. Employees can be just as productive when working in a home office as when engaging in a long-distance commute, if not *more* productive.**

As long as we are looking on the bright side of things (during an historically un-bright time) we may as well explore why so many companies are benefiting from this work-at-home trend when others are struggling to stay afloat.

First, let’s visit one of the hottest markets in the country. The Beautiful Santa Clarita Valley is a suburban mountain community just a hop skip and a jump north of Los Angeles and the motivation for corporate relocations here has quickly grown into quite an epic list. However, today we are going to explore just a few of the ways that your company could reap the benefits inside SCV:

**#1 Location, Location, Location.**

Still one of the most important details of a successful business plan, you can’t get much better than the locale of this award-winning community, just 30 miles north of downtown Los Angeles. With the ability to both snow ski and ocean surf (often in the same day) there is no shortage of blue skies and warm climates year ‘round. Santa Clarita boasts the largest collection of master planned business parks in Southern California, at a fraction of the cost. Companies here enjoy paying no business taxes, no utility user rates, and a lower cost of living for employees who don’t have to battle a long commute in Los Angeles traffic. In addition to getting bragging rights to some of the best public schools in the state, the community’s safe family environment makes close proximity to at-home lunchtime runs even more appealing.

And in case you haven’t heard…happy employees are extremely productive and *VERY* good for business.

**#2 An Attractive Workforce.**

It’s no secret that Southern California is a draw for some of the country’s brightest young graduates and talented professionals. An estimated 70% of Santa Clarita residents have completed at least some college, making this region one of the highest educated in all of Southern California. Affordable living expenses make SCV an attractive option for innovators of all sectors as well as a digital hub for advancements in science and technology. Offering an impressive cost advantage for businesses, it’s easier to stay competitive for top talent by offering incentives such as moving expenses and paid “stay-caytions”. (And, really. Who wouldn’t like to get paid to work near the beach?)

**#3 Grow in Place.**

Already reaping the rewards of nearly 30 million SF of industrial and commercial facilities include industries such as Aerospace, Bioscience, Advanced Manufacturing, Entertainment and Information Technology. As if that weren’t enough, future land development has been approved for an additional 11 million for planned industrial space in addition to 8 million for new homes, contributing in no small part to the area’s booming economy. Home to recognizable brands such as Disney, Boston Scientific, Six Flags and Princess Cruises, it’s no wonder Santa Clarita has been labeled as one of the most business-friendly cities in the country.

Need help with your business cost analysis? No problem. The Santa Clarita Valley Economic Development Corporation offers a team of support, workforce training programs, and some pretty excellent incentives for exploring your relocation options.