



**Speaker * Radio Broadcaster * Career Strategist *
Family Balance Coach * Parent Advocate * Social
Media Expert**

**Ally
LOPRETE**

*Inspiring Moms and
Dads to be truly
revolutionary.*

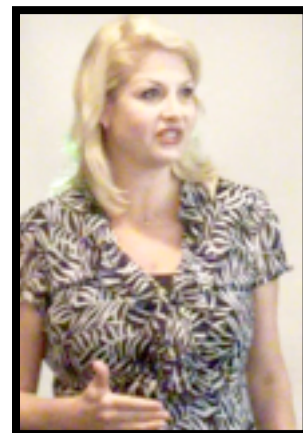
Keynotes, Workshops, Breakouts, Retreats and Seminars
Ally will customize her presentation to your group's unique needs!

The Stay-At-Home Revolution and what it means for you!

The career parent is now being redefined by the modern work-at-home parent. The choice was made to "do it all" and at the same time. The small business career is simply a financial sponsorship to the choice to be a full-time parent. No one wants to pay us for the job? Then we'll have to figure out a way to pay ourselves. Nothing like free enterprise.

How to use the skills, assets and talents you already have to create a career at home!

Why is it that we always think others have been given more of an advantage than we have? If there is one thing that I have learned living among a spoiled society, it's that most of the time we are not even aware of the assets we already have. The true definition of hindsight is being able to identify the possibilities in the reality we live in. Very often we have resources sitting right in front of our noses that are unique to us and are waiting to be creatively utilized. We become so focused on the roadblocks in front of us that we don't even notice the detours. The success of people who were not given any special hand out and were able to defy the odds can become our biggest inspirations.



How to thrive in a double career of business and parenting!

It's very common for us to get stuck in ruts, lose a bit of our passion, and forget the excitement we felt when we first began our journey. This speech will give basic maintenance must do's to stay sharp and keep making strides. Beginning with the incredibly effective task of having a date with your daytime planner each Sunday night, effective strategies will be revealed to keep thriving and progressing forward.

This is where we have a heart to heart about how life works, especially life as a new parent, a new boss, or both. Ally's signature analogy will be revealed "The storm before the rainbow" which captures the mess before the success, and why it is crucial to push through the biggest challenges. 90% of all start-up businesses fail within the first year, but of the ones that last two years, 75% go on to last at least another five. Why? Because so many of us were never told that it gets easier. That rainbow will appear after the storm, but it's not always clear when that will be.

The 5 Universal Laws that have put Parent Entrepreneurs on top!

Here is where you will uncover the innovative underground world filled with other self-employed parents who once shared your same struggles and challenges. Many of them have already discovered that survival is not only possible, it's unavoidable, by simply understanding the operating principles shared by others before them. These self-employed parents are successfully operating their own lives at a slower and more acceptable pace...and just like them, you'll come to realize it ain't so bad. Get ready to reconstruct yourself as a parent with purpose. Parenthood brings a new found maturity. If you are a mom or dad, you can't really help yourself from wanting to do the right thing. What you may not realize is that this noble mutation is the reason you will not fail. You desire nothing more than being able to take care of your family on your own terms no matter how wrong it feels to leave a stable paycheck behind. As a parent, you don't have a choice but to figure out a way to provide for your children. It's in your DNA. Trust in yourself and the leap won't be quite as scary.

**To book Ally Loprete, call 323-863-3603 or
email Arelene Bodwick at Speaker@thislittleparent.com**

Visit her websites

www.AllyLoprete.com

www.ThisLittleParent.com

www.OurMilkMoney.com

Partial Client List: *Spark and Hustle, The Great Parenting Show, Woo Hoo Weekend, Brilliant and Bankable, The Rockstar Weekend Bootcamp, BizEMoms, The Santa Clarita Tidbits Career Expo, Mom Gets a Life, Booya BootCamp, The Women's Collective for Entrepreneurs, The Mompreneur Summit, The Let It Go Summit, The Empowered Young Mom Summit, Shabby Lane Shops Expo, Interconnections for Women,, Business Makeover Success Summit, Behind Superwoman's Cape, Successfully Unemployed, Motivating Other Moms, Mommy Heart Revolution Event, Self Employment Boom, Own Your Dreams Tour (with Ona Brown)*

"Ally's spunky soul bursts on that stage when she delivers her powerful message-- anything is possible, commitment and courage always wins, mommies are the new entrepreneurial geniuses! I totally fell in love with Ally's raw, real style. You could feel her authenticity pulsing through the room. If you want a powerful, honest, beautiful, heart-centered speaker-- grab Ally Loprete for your event!"

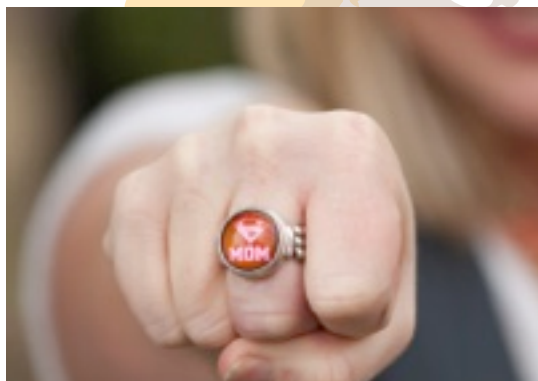
- Christina Dunbar, CEO of The Power Goddess

"Engaging, entertaining, and enlightening, Ally Loprete knows how to powerfully present and move an audience. She's a natural at communicating big ideas, sharing her heartfelt story, and rocking the Woohoo that SHE does. I was honored to have her speak at Woohoo Weekend 2012 and highly recommend her as a featured speaker at your event."

- Lisa Steadman, CEO, Woohoo, Inc.

Meet Ally Loprete...

Work/Life Balance Parent Enthusiast **Ally Loprete** is the Founder of OurMilkMoney.com, a nationwide online business directory of self-employed parents, and the beloved host of *This Little Parent Stayed Home*, a live radio broadcast on **iHeart America's Talk**, airing out of Premiere Network Studios in Los Angeles with more than 5 million listeners. Ally is on a mission to help other's deal with the sometimes overwhelming prospect of leaving a full time job to start a new business, while running a full time household and raising kids.



A Powerful Message for Today's Parents...

If you are a parent who is struggling to make ends meet, torn between providing for your family and giving them quality nurturing, you are not alone in wanting more. Together we are rebuilding a new economy that will support us rather than enslave us. Never again, will we have to choose between raising our children and earning to provide for them. Being able to afford the luxury of keeping one parent home has become one of the most widely common goals in families across America today, yet most families don't believe it's possible to survive on only one income. Ally takes a fresh and straight forward approach to helping moms and dads to envision all that is possible through skill, collaboration and heart. With Ally's effervescent energy, families across the country are being offered a solution to regain control of all that feels misplaced in the last few decades. Ally's message will allow you to adequately embrace your family values and your entrepreneurial spirit.

Join thousands of other parents who are contributing to a vibrant change!

Get empowered by joining thousands of other parents who have also decided to take a leap of faith into a double career with longer hours and half the pay simply because of the love they have for their children.

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